

**27 June 2014 – Panel Discussion**

# **Managerial Innovations in Practice in Bulgaria**

Institut Français de Bulgarie  
3, Slaveykov Square, Sofia

*with the participation of professionals, business leaders, management experts and alumni of the Faculty of Management at Sofia University St. Kliment Ohridski*

*Language: French, English, Bulgarian with simultaneous interpretation Bulgarian-French*

9:00 – 9:30: Registration and welcoming coffee

9:30 – 10:00: Opening

*S.E.M Xavier Lapeyre de Cabanes, Ambassadeur de France*

10:00 – 11:00 : **Panel 1, Human Resources in enterprises, NPOs and public sector**

**Moderator: Milka Semova**, Executive Director, FEBA Alumni Club Sofia University

**Annie Bartoli**, Professor of management, Institut Supérieur de Management

**Vladimir Borachev**, Vice President for Institutional Advancement AUBG, Executive Coach

**Elena Drecheva**, CEO Konica Minolta

**Christophe de Lafarge**, General Manager, Bulgaria, Albania, Macedonia and Kosovo at Schneider Electric

**Bilyana Voeva**, Director HR Division, Nestle

11:00 – 12:00: **Panel 2, Strategic and Finance functions in enterprises, NPOs and public sector**

**Moderator: Sonia Vateva**, Faculty of economics and management, Sofia University

**Mourad Attarça**, Associate Professor of management, Institut Supérieur de Management

**Philippe Hermel**, Professor of management, Institut Supérieur de Management

**Nikolay Genchev**, CEO UNIQA

**Martin Paev**, CFA, Chairman Sortis Group

**Fred Stierlin**, Vice President, Finance Shared Services, Coca Cola, Sofia

12:00 – 13:00: **Panel 3: Quality management in enterprises, NPOs and public sector**

**Moderators: Gilles Rouet**, Institut Français de Bulgarie

**Thierry Côme**, Associate Professor of management, University of Reims Champagne-Ardenne

**Elena Marinova**, President, Musala Soft

**Yordan Nedev**, CEO Bianor

**Christelle Perrin**, Associate Professor of management, Institut Supérieur de Management

**Vladimir Rashev**, CEO BalkanServices

13:00 – 14:00: Reception

